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Should corporate disclosure be regulated? A review of theoretical and empirical literature

ABSTRACT

Mandatory disclosure regimes and fair disclosure regulations have been in place for years in developed economies on both sides of the Atlantic. But why is it necessary to regulate disclosure? There is a great deal of research documenting the economic implications of voluntary and mandatory corporate disclosure. However, the existing debate on the necessity of regulation remains open, and the empirical evidence for the net benefits of regulation is still inconclusive. This paper surveys the theoretical and empirical economic literature on this subject and highlights a number of relevant questions to provide directions for future research in the light of the emergence of Internet financial reporting and the potential use of social media in corporate disclosure.

Key words: mandatory disclosure, adverse selection, moral hazard, signalling, externalities, free-riding

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RESUMEN

Los regímenes de revelación obligatoria de información corporativa y la normativa sobre “divulgación justa” de información llevan en vigor desde hace años a ambos lados del Atlántico. Pero, ¿por qué es necesario regular la divulgación de información? Aunque hay una abundante literatura sobre el impacto económico de la divulgación voluntaria y obligatoria de información corporativa, el debate permanece abierto y la evidencia empírica al respecto todavía no es concluyente. Este trabajo revisa la literatura teórica y empírica sobre el tema y resalta algunas cuestiones para orientar la investigación futura sobre el tema, a la luz de la emergencia de los sistemas de divulgación a través de Internet y el uso potencial de las redes sociales para tales fines.

Palabras clave: revelación obligatoria, selección adversa, *moral hazard*, *signalling*, externalidades, usuario gratuito.

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1. INTRODUCTION

There is a consensus that corporate disclosure is critical for both capital markets' efficiency and market protection. In the words of Levitt (2000), "high-quality and timely information is the lifeblood of strong, vibrant markets and the very core of investor confidence." However, the issue of whether corporate disclosure should be regulated and how has become a battlefield. A huge body of literature has been accumulated, providing many legal and economic arguments in favour of and against regulation. The regulation on corporate disclosure basically involves two issues: first, companies must report a minimum of compulsory information and, second, if they voluntarily report additional information, they must not do it selectively. The concept of fair public markets is built upon the theory that selective disclosure of material information obstructs the operation of fair price valuation. Non-selective disclosure implies that whenever a public company intentionally discloses material non-public information to any securities market professional who may trade on the information, it must do so publicly to all market participants at the same time. Furthermore, all non-intentional selective disclosures must be publicly disseminated promptly once the issuer knows that the information disclosed was both material and non-public.

The advocates of regulation pursue the broad dissemination of information and the *levelling of the playing field* by giving individual investors the same information as analysts. However, the regulation has provoked vigorous academic debate about its effects on the financial information environment and on companies' disclosure practices. The critics of the regulation on corporate disclosure argue that firms tend to provide enough information to the market in a voluntary manner and that, furthermore, eliminating the flow of private information between companies and analysts would only result in a significant decrease in the level of information available to market specialists and the entire capital market. Despite the academic debate, recent decades

have seen mandatory and non-selective disclosure regimes become more widespread all over the developed world.

In this paper, we update the academic discussion on these issues. Prior survey papers that review the literature on corporate disclosure include Healy and Palepu (2001), Core (2001), Fields et al. (2001), Amihud et al. (2005), Botosan (2006), Leuz and Wysocki (2008), and Beyer et al. (2010). Our review includes new research that post-dates prior studies, complements these surveys by providing a different organising framework, and takes a broader scope by including a review of literature on fair disclosure regulation¹. Moreover, we highlight a number of relevant unanswered questions to provide directions for future research in the light of the emergence of Internet Financial Reporting (IFR) and the potential use of social media in corporate disclosure.

The remainder of this paper is organised as follows. Section 2 deals with the informational problems arising from the relationships among current shareholders, potential shareholders, and managers. Section 3 addresses the arguments against the establishment of mandatory and fair disclosure regimes. Section 4 examines the theoretical arguments in favour of corporate disclosure regulation. It is a fact that mandatory disclosure regimes prevail in virtually all jurisdictions, but the question of whether market solutions contribute to the mitigation of agency problems or mandatory disclosure regulation is a better solution is empirical. Section 5 surveys the research dealing with empirical evidence. In Section 6 we offer some suggestions for future research.

2. INFORMATIONAL PROBLEMS

Information flows among firms and the public, flows of capital among companies and investors, as well as compensations by companies to managers, are the keys to the topic at hand. See figure 1 for a summary of these flows.

¹ The growing literature on the impact of the Sarbanes Oxley Act (2002) on financial reporting has not been reviewed in this paper.

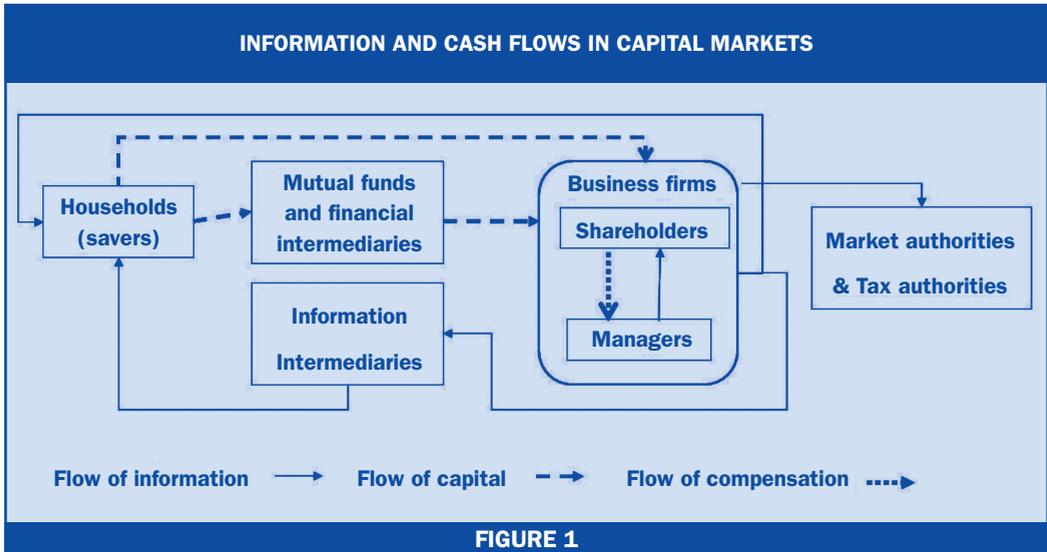


FIGURE 1

Source: Authors' elaboration

Information can be delivered from issuers to markets through a number of channels, such that the transmitted

information includes not only formal reports and prepared materials but also a number of signals. See table 1.

SOURCES OF INFORMATION		
Reports and communications	Corporate Disclosure	Financial statements, regulatory filings, press releases, conference calls, performance presentations.
	Competitors' or related companies' disclosures	Same type of information sources as those cited above if there is any connection with the firm's environment.
	Information generated by other players	Research analysis, rating agencies' reports, financial press articles, social media opinions, macroeconomic analysis, industry reports, market authorities' communications, auditors' statements.
Signals from	Corporate actions	Acquisition plans, capital structure decisions, dividend pay-outs, share buy-back plans.
	Corporate silence	Silence on earnings and profit guidance.
	Financial market	Stock, bond, and CDS prices and trading volume.

TABLE 1

Source: Authors' elaboration

Information that is to be publicly disclosed develops two components: relevance and reliability. Information is relevant when it refers to events and activities that allow users to make informed decisions. Information is reliable when it truthfully links those events and activities to associated risks and opportunities.² Should the disclosure of corporations' information be regulated? Proponents of a mandatory disclosure regime argue that regulation must determine the conditions upon which issuers disclose information, which must be relevant and useful for users. On the opposite side, there are those who maintain that market forces are sufficient to ensure the optimal level of voluntary disclosure by firms. Literature has established that mandatory disclosure should be implemented if regulators can do it better (more effectively and at a lower cost) than the market when dealing with agency problems, externalities, and problems of property rights assignment. Informational problems in this area can be summarised as follows.

2.1 Adverse selection issues

Shareholders typically have both better information than potential investors about the value of their business and the incentive to overstate it in initial public offerings (IPOs) or when selling shares in secondary markets. There is an *agency problem* due to that information asymmetry between the current shareholder (the *agent*) and the potential investor (the *principal*). In this context, an *adverse selection* problem arises.³ As in the paper by Akerlof (1970), when the seller (here the shareholder) knows more about the quality of the product (here the firm's value) than the buyer (here the investor), the price becomes a wrong signal. Uninformed in-

vestors' best guess for a given firm is that the company is of average value; accordingly, they will be willing to pay for it only the price of a firm of known average value. This means that the shareholder of a high-value company will be unable to get a high enough price to make selling it worthwhile. Therefore, owners of good companies will not place them on the stock markets. The withdrawal of good firms reduces the average quality of listed companies, causing buyers to revise their expectations for any given firm downwards. This, in turn, motivates the owners of moderately good firms not to sell and so on. The result is that a market in which there is asymmetric information shows characteristics similar to those described by Gresham's Law⁴: the bad drives out the good. Consequently, *adverse selection* leads to a market failure since the market gets narrower.

2.2 Moral hazard issues

On the other hand, nowadays, developed economies are characterised by a separation of ownership and control. There is a distinction between decision-making rights and the capital provided being at risk. Once investors have acquired an equity or a debt stake in a firm, managers have an incentive to behave improperly, which creates a problem of *moral hazard*.⁵ Due to the information asymmetry between the managers (the agents), who have the hidden information about the company's performance, and the shareholders (the principals), who decide the compensation for the managers, the agent has an incentive to seek perquisites and compensations by revealing only the good news about the company.⁶ Similarly, if investors buy fixed income issues, the managers may have the incentive to expropriate the value of the investment by undertaking the following:

² See Lannoo (2003).

³ The problem of *adverse selection* occurs when the *agent* has hidden information about a relevant feature of a product/situation which the *principal* does not have.

⁴ The law, commonly stated as "bad money drives out good", was named in 1858 in recognition of Sir Thomas Gresham (1519–1579).

⁵ *Moral hazard* arises where the agent has more information about his or her actions or intentions than the principal does because the principal usually cannot completely monitor the agent.

⁶ See Jensen and Meckling (1976).

- a) Issuing additional senior debt, which worsens the ranking of repayment rights in the case of bankruptcy;
- b) Altering the pay-out policy. The increase of the paid dividend reduces the likelihood of full repayment.
- c) Taking high-risk capital projects. This implies an asymmetric outcome: the success of the project benefits the managers in particular, but if the project fails, bondholders are especially affected.⁷

ward-looking information, intra-period historical financial information, etc.) to select security analysts and/or institutional investors before disclosing it to the general public. This practice may create the opportunity for market professionals to trade on the basis of privileged information. Such practices were believed to place individual investors at a severe informational disadvantage in terms of the timing and the content of available information. Selective disclosure has been seen as a problem similar to insider trading and “tip-ping”, with the potential result of undermining investors’ confidence in the fairness and integrity of capital markets.

2.3. Selective disclosure issues

A third informational concern involves the practice of selective disclosure, under which companies provide relevant information (such as earnings guidance, for-

The relevant question is whether the market can solve these informational problems (arising from information asymmetries) by itself, without involving the regulator.⁸ Table 2.1 presents a summary of the main arguments in favour of and against disclosure regulation.

MAIN ARGUMENTS CONCERNING DISCLOSURE REGULATION	
Against	In favour of
Self-interest of disclosure hypothesis	Under-reporting
Signalling hypothesis	Externalities
The use of optimal contracts	Free riding on information
Board of directors as a monitor	Prisoner dilemma situation
Market for corporate control	Moral hazard (managers’ misbehaviour)
Stock-based compensation schemes for managers	Low-cost commitment device
Litigation risks	A mechanism of standardisation
Lack of ability by regulators	Protection of unsophisticated investors

TABLE 1

Source: Authors’ elaboration

⁷ See Smith and Warner (1979).

⁸ Verrecchia (2001) recommends information asymmetry reduction as the best vehicle for integrating the efficiency of disclosure choice, the incentives to disclose, and the endogeneity of the capital market process as it involves interactions among individual and diverse investors.

3. THEORETICAL ARGUMENTS AGAINST REGULATION

3.1. Mandatory disclosure

According to an initial perspective, regulation is unnecessary and may be hazardous and against the consumer's interest, since companies have strong incentives to disclose relevant information to potential investors in an open manner. Consider, first, a scenario without market imperfections or external effects. The literature has identified at least seven potential market solutions to the agency problems:

a) Self-interest of disclosure hypothesis.

This approach indicates that companies may notice that is better to voluntarily disclose financial information. In a situation where firm-specific benefits exceed firm-specific costs, corporations have the incentive to voluntarily provide information.⁹ Then, a rule compelling disclosure would be redundant. Table 2 exhibits the main benefits linked to corporate disclosure.

BENEFITS OF CORPORATE DISCLOSURE		
Impact on the firm that discloses its financial information		Authors
Impact on firm's value	In the presence of adverse selection, all firms (except the worst) disclose their private information voluntarily to escape from the average (and low) value of non-disclosing firms.	Grossman and Hart (1980), Grossman (1981), Milgrom (1981), Milgrom and Roberts (1986), Darrough and Stoughton (1990).
	More transparency and better governance increase firms' value by improving managers' decisions or by reducing the amounts that managers appropriate for themselves.	Merton (1987), Lambert (2001), Shleifer and Wolfenzon (2002), Leuz and Wysocki (2008).
	Information disclosure may contribute to reduction of firm's beta (as estimation of risk) ¹⁰	Barry and Brown (1985), Brown et al. (1988), Coles (1988), Coles et al. (1995), Jorgensen and Kirschenheiter (2003).
	Given that a manager holds more information on risk factors and their potential impact on the entity's future performance than outsiders, the disclosure of risk information reduces the information asymmetry and contributes to reducing the cost of capital, to discipline management, and to improving governance.	ICAEW (1999), Solomon et al. (2000), Linsley and Shives (2000), Jorion (2002), Dobler (2008).
Impact on liquidity of its securities	Adverse selection reduces the number of securities that uninformed investors are willing to trade. Corporate disclosure by mitigating adverse selection increases market liquidity and reduces bid-ask spreads.	Glosten and Milgrom (1985), Amihud and Mendelson (1986), Kim et al. (1990), Diamond and Verrecchia (1991), Kim and Verrecchia (1994), Botosan and Harris (2000), Easley and O'Hara (2004).

TABLE 2

Source: Authors' elaboration

⁹ See Roos (1979).

¹⁰ The extent to which voluntary disclosure mitigates market imperfections arising from asymmetric information depends on the degree of the credibility of the information on the firm's financials. Much of the evidence in this regard focuses on the accuracy and stock price effects of the disclosure of management forecasts. See Waymire (1984 and 1986), Ajinkya and Gift (1984), Hassell and Jennings (1986), Pownall and Waymire (1989), McNichols (1989), or Amir and Lev (1996).

BENEFITS OF CORPORATE DISCLOSURE (continuation)

Impact on the firm that discloses its financial information		Authors
Cost of capital and cost of funding ¹¹	Firms committing to more disclosure should experience a smaller slope coefficient on trading volume.	Kim and Verrecchia (2001).
	In the presence of adverse selection, investors anticipate that they will need price protection when selling securities in the future. Therefore, they reduce the prices at which they are willing to buy shares or bonds in the primary markets. Thus, information asymmetry translates into a higher cost of raising capital and funding.	Barry and Brown (1986), Rock (1986), Coles et al. (1995), Baiman and Verrecchia (1996), Garleanu and Pedersen (2004), Leuz and Wysocki (2008).
	In imperfect competition, information asymmetry affects the willingness to supply liquidity; this, in turn, affects a firm's cost of capital. In perfect competition, information differences across investors affect a firm's cost of capital through investors' average information precision and not information asymmetry per se.	Lambert et al. (2012).
Investment opportunities	A firm should disclose to avoid passing up profitable investments if it has to issue new securities to finance them. Disclosure reduces the under-pricing of shares in the primary market.	Myers and Majluf (1984).
Investor base	Disclosure enlarges the investor base, which, in turn, improves risk sharing and lowers the cost of capital. This also reduces the arbitrage effects arising if some investors know which of the stocks are not known by all investors.	Merton (1987), Easley and O'Hara (2004).

TABLE 2

Source: Authors' elaboration

But corporate disclosure also has linked costs to be considered. Table 3 shows the main direct and indirect costs.

¹¹ There are basically three streams of research which analyse the existence of a link between information and cost of capital. According to them, information reduces the cost of equity capital by reducing investors' estimation risk or, alternatively, by reducing information asymmetry or cutting down transaction costs.

COSTS OF CORPORATE DISCLOSURE		
Impact on the firm that discloses its financial information		Authors
Direct cost	Cost due to preparation, certification, and dissemination of reports	Ribstein (2005).
Indirect cost	Public disclosure of information can affect a disclosing firm negatively if market participants make strategic use of the information to their advantage. Information provided to capital market participants can be used by other parties, such as competitors, labour unions, tax authorities, etc.	Jovanovic (1982), Verrecchia (1983), Gal-Or (1985), Dye (1986), Lanen and Verrecchia (1987), Darrough and Stoughton (1990), Wagenhofer (1990), Feltham and Xie (1992), Feltham et al. (1992), Newman and Sansing (1993), Darrough (1993), Gigger (1994), Hayes and Lundholm (1996), Suijs (2005).
	More transparency could be costly to existing financing relationships.	Rajan and Zingales (2003), Leuz and Oberholzer-Gee (2006).
Cost of capital	The reduction in the ex-post cost of capital is offset by an equal increase in the cost of capital for the period leading up to the release of the information. There is no impact on the ex-ante cost of capital covering the full time span of the firm.	Christensen et al. (2010).

TABLE 3

Source: Authors' elaboration

Academic literature also points out that central to management's disclosure decision is management's anticipation of investors' interpretation of both disclosure and the absence of disclosure. Moreover, the existence of a positive relation between management's disclosure decisions and the analyst's decision to cover firms is expected, given that voluntary disclosure lowers the cost of information acquisition for analysts.¹³

b) Signalling hypothesis.

Signalling may play a twofold role. First, firms may voluntarily disclose their private information as a signal of their performance. By voluntarily disclosing information, investors are not to confuse the firms' purposes with other com-

panies that offer lower performances. Firms with market values a notch below those of high-value firms tend to voluntarily commit to a full disclosure regime so as not to be confused with firms with even lower values. Eventually, the market completely unravels with all firms voluntarily disclosing their values even if their performance levels are poor¹⁴. The signalling hypothesis seems to be a plausible scenario in today's capital markets, where the majority of investors are sophisticated institutional investors who understand the significance of non-disclosure.¹⁵ Moreover, firms use verification and certification devices, such as requiring external auditors to verify the financial statements or compelling managers to own shares in the companies. In addition, third parties, such as fi-

¹² The decision to disclose involves trading off the benefits of informing the capital markets about the firm's value against the cost of aiding the "rivals". See also externalities effects in tables 6 and 7.

¹³ See Bhushan (1989), Lang and Lundholm (1993), and Francis et al. (1998) for such arguments.

¹⁴ See Mahoney (1995).

¹⁵ See Choi and Guzman (1996) and Romano (1998 and 2001).

financial analysts and rating agencies, provide *signals* about firm solvency and value. These players also engage in private information production to uncover any manager misuse of firm resources.

- c) The use of *optimal contracts*.
The contracts between managers and shareholders include compensation agreements and debt contracts. These contracts seek to align the interests of the managers with those of investors and frequently require managers to disclose relevant information that enables investors to monitor compliance with contractual agreement.¹⁶
- d) The board of directors and corporate governance.
One of the roles of the board of directors in publicly-traded corporations is to monitor and discipline management on behalf of external owners and to promote the interests of shareholders. Outside board members who hold multiple directorships have a greater incentive to monitor corporate decisions on behalf of all shareholders because these directors have made a significant investment in establishing reputations as decision experts¹⁷. A number of studies also analyse whether corporate disclosure and corporate governance are substitutes or complements. Other works suggest a positive relationship between quality of disclosure and institutional investor ownership given the pressure investors exert on managers.
- e) The market for corporate control
Corporate control refers to the rights to determine the management of corporate resources - that is, the rights to hire, fire, and set the com-

penensation of top-level managers including the threat of hostile takeovers. It is also a source of mitigation of agency problems between corporate insiders and outside shareholders. By acquiring control of a firm, takeover specialists, can replace poorly performing managers or those pursuing their own interests at shareholder expense.¹⁸ Moreover, managers may use corporate disclosure to reduce the likelihood of undervaluation and to explain away poor earnings performances, given the risk of job loss that accompanies poor stock and earnings performances.

- f) Stock-based compensation schemes for managers
Stock-based compensation plans for managers encourage them to engage in voluntary disclosure policies for a number of reasons. By disclosing private information, managers interested in trading their stock meet restrictions that insider trading rules impose. Moreover, managers have incentives to avoid the possible undervaluation of the company pushing the stock options *in the money*.
- g) Litigation risks
Legal actions against managers for inadequate or untimely disclosures can encourage firms to increase voluntary disclosures. Voluntary pre-disclosure of poor performance may reduce the risk of litigation if delaying bad news until a required earnings announcement is interpreted as *prima facie* evidence that management did not voluntarily disclose information to investors in a timely manner. Thus, managers may release earnings forecasts involving bad news to avoid subsequent litigation and the related costs.¹⁹

¹⁶ See Kreps (1990), chapters 17 and 18.

¹⁷ See, among others, Byrd and Hickman (1992), Monks and Minow (1995), Beasley (1996), Hermalin and Weisbach (2001), and Klein (2002).

¹⁸ See Jensen and Ruback (1983), Jarrell et al. (1988), Agrawal and Knoeber (1996), and Datta et al. (2001) among others.

¹⁹ See Skinner (1993 and 1997).

Another critique of mandatory disclosure requirements is that, on balance, this regime may be more harmful than beneficial because regulatory agencies are not able to design universally useful disclosure rules²⁰. Regulatory agencies often have imperfect knowledge concerning which pieces of disclosed information would improve capital markets' performance and imperfect incentives to seek out the needed information.²¹

A different issue which has also been discussed in the literature at both theoretical and empirical levels concerns the differential effect of regulating corporate disclosure for small and large companies. Theoretical reasons have been put forward regarding the link between firm size and the amount of information produced. Large firms are expected to have better disclosure policies.²² Moreover, given that production of information entails fixed costs, disclosure costs per unit of size are more likely to decrease with size.²³ In addition, given that for small firms the liquidity is low and the cost of obtaining private information may be higher than the gains from selling or trading on private information, small firms may prefer to disclose selectively in order to attract analyst following.²⁴

Finally, some authors point out that more disclosure is not necessarily a good thing given that a task is said to become more complicated when it involves the processing of more and more information; people become overloaded with information and make worse decisions. When facing complicated tasks that involve vast quantities of information, people tend to adopt simplifying decision strategies that require less cognitive effort but that are less accurate than more complex decision strategies. Thus, the net result of having access to more information and using a less accurate decision strategy as the information load increases is often an inferior decision.²⁵

3.2. Fair disclosure regulation

Fair disclosure regulation forbids the previously discussed legal practice of companies releasing news exclusively to analysts and institutions before making it available to the public by requiring equal access to material information for all market participants. Those who do not see regulation as a solution, including industry associations, economists, analysts, law firms, and media commentators present a number of arguments. See table 4 for a summary of these arguments.

²⁰ See Benston (1999).

²¹ See Ferrell (2004).

²² See King et al. (1990).

²³ See Lang and Lundholm (1993).

²⁴ See Goshen and Parshomovsky (2001).

²⁵ See Paredes (2003).

PROBLEMS ARISING FROM FAIR DISCLOSURE REGULATION

Regulation has a chilling effect on information. Regulation makes the dissemination of information more simultaneous and uniform, but less information will be disseminated and it will be disseminated less frequently.	Thompson and King (2001), Duggan (2001), Daly and Del Giorno (2002).
If there are multiple informed traders with identical information, this is immediately incorporated into price and insiders' expected profit is zero. Hence, analysts and their clients receive no benefit from private briefings.	Holden and Subrahmanyam (1992), Foster and Viswanathan (1996).
Companies do not expand the scope of information provided to the public because it would be too difficult and too costly to give small investors the same information that was traditionally provided only to market professionals.	Nocera (2000), SIA (2001).
Although a corporation does not enjoy the same constitutional rights as a natural person, it should be protected in its commercial speech and in its right to not be compelled to speak. Fair disclosure regulation directly penalises firms' truthful valuable disclosures.	Gross (2000), Clifford (2000), Page and Yang (2005).
The expected impact of fair disclosure regulation on analysis activity consists of a decrease in the accuracy of analysts' estimates and the increase of estimation ranges.	Hill (2000), Kobi (2002).
Regulating the disclosure results in the greater volatility of share prices; analysts' estimates vary more because they use less information and more inferences in creating their estimates.	Barnes (2012).
Regulation leads to a failure of efficient capital markets given that, to a greater extent, stock prices reflect market actions by untrained, inexperienced investors who do not have the requisite experience, skill, or knowledge to assess the information accurately when formulating investment decisions.	Talosi (2003).
Regulation may increase herding behaviour among financial analysts in their forecasts of future earnings. This behaviour can be detrimental to efficient markets because it limits the information available to the investor.	Russell (2002), Arya et al. (2005).

TABLE 4

Source: Authors' elaboration

4. THEORETICAL ARGUMENTS IN FAVOUR OF REGULATION

4.1. Mandatory disclosure

The rationale for the desirability of mandatory disclosure laws basically rests on the insufficiency of incentives to induce firms' management to voluntarily disclose information and the existence of circumstances under which additional disclosure improves social welfare. A number of scholars assert that market forces

alone provide firms with enough incentives to disclose relevant information and have made arguments that are very critical of the imposition of disclosure and fair requirements through regulation. However, in opposition to this perspective, other authors consider the abandonment of mandatory disclosure to result in a market failure that would reduce social welfare. Several economic and legal arguments support the view that disclosure of certain information should be mandated for issuers. Some of them are as follows.

a) Under-reporting.

Listed companies under-report information. Information asymmetries in financial markets are linked to the fact that without legal compulsion, publicly-traded firms do not disclose sufficient or sufficiently comparable information, especially negative information. Full voluntary disclosure is rare, mainly because of the costs

associated with producing and disseminating information and the strategic costs of having to reveal information to competitors. Thus, companies may provide information to shareholders voluntarily, but the amount of information they disclose may be far from optimal without a mandatory regime. See table 5 for a summary of arguments.

ARGUMENTS IN FAVOUR OF MANDATORY DISCLOSURE

If disclosure provides information to firms that produce strategic complements, it increases firm value in some cases of competition.	Vives (1984).
Mandatory disclosure enables traders to gather information and, thereby, to reflect new information in prices at a reduced cost compared to that in a world without disclosure. This helps to differentiate between efficient and inefficient firms if the market fails to do so.	Coffee (1984), Mahoney (1995), Lannoo (2003), Kershaw (2012).
Disclosure regulation may enhance the comparability of disclosures across firms and generate economies of scale in terms of understanding/evaluating disclosure for investors. Regulating the disclosure can serve as a cost-effective way to commit to frequent and detailed future disclosure.	Leuz and Wysocki (2008), Mahoney (1995), Dye and Sridhar (2008).
Agency theory studies suggest that more information can reduce the amount of wealth that managers/insiders can expropriate or can reduce other agency problems.	Shleifer and Wolfenzon (2002).
Firms with unfavourable information do not support disclosure because they are, from the investors' perspective, indistinguishable from firms without information	Dye (1985), Jung and Kwon (1988), Penno (1997), Pae (2002).

TABLE 5

Source: Authors' elaboration

One limitation of the argument on under-reporting is the difficulty in measuring the extent of voluntary disclosure even though several researchers have used a number of proxies for this variable.²⁶

Following the same argument on under-reporting, the possibility that systematic departures from rationality, such as herd behaviour or the

status quo bias, might result in a capital market failure has been investigated.²⁷

b) Existence of externalities.

As previously noted, absent externalities, firms may have incentives to optimally trade off the costs and benefits of voluntary disclosure and to produce efficient levels of information for investors. But if externalities exist because of the

²⁶ See Miller and Piotroski (2000), Lang and Lundholm (1993 and 1997), Botosan (1997), Miller (1999), or Healy et al. (1999).

²⁷ However, Bainbridge (2000) is cautious regarding the use of behavioural economics as a justification for invoking government intervention in developed capital markets.

spillovers, social welfare depends not only on the utility of companies and investors involved in a given transaction but also on other parties. This market imperfection might justify the

prevalence of disclosure regulations. The literature has identified positive external effects arising from corporate disclosure. See Tables 6 and 7.

CORPORATE DISCLOSURE: EXTERNALITIES ON THIRD PARTIES		
	Positive externalities	Authors
Competing firms	Firms may disclose information to prevent overproduction in the industry.	Vives (1984), Kirby (1988), Darrough (1993), Kanodia et al. (2000).
	Managers can identify promising new investment opportunities on the basis of high profit margins reported by other firms.	Gigler (1994), Bushman and Smith (2001).
Non-competing firms	An individual firm's disclosure may benefit firms in other industries by reducing agency problems (e.g. by revealing relevant information about new consumer trends, technological shocks, etc.)	Foster (1981), Leuz and Wysocki (2008).
Investors and risk assessment companies	Given that firm values and cash flows are likely to be correlated, the disclosure of one firm is useful to investors in valuing other firms. Thus, there is a liquidity spillover in capital markets.	Dye (1990), Lambert et al. (2007), Admati and Pfleiderer (2000), Jorgensen and Kirschenheiter (2007).
	Corporate disclosure eliminates duplicative efforts of information intermediaries and investors. Corporate disclosure is efficient given that it reduces the cost of producing corporate information for credit analysts.	Coffee (1984), Easterbrook and Fischel (1984, 1991), Diamond (1985).
	Overproduction of information creates incentives for specialisation where some investors produce reports and others pay for them.	Gonedes et al. (1976), Mahoney (1995).

TABLE 6

Source: Authors' elaboration

Moreover, a number of negative external effects can be identified in connection to the disclosure of corporate information. See table 7 for a summary of potential negative externalities.

CORPORATE DISCLOSURE: EXTERNALITIES ON THIRD PARTIES		
Negative externalities		Authors
Competing firms	Incumbent firms may disclose information to deter entry by competitors.	Pae (2000, 2002), Leuz and Wysocki (2008).
	Given that processing information is costly, an increase in disclosure by one firm can deter investments from other firms.	Fishman and Hagerty (1989).
Related firms, government, and investors	An individual firm's misreporting activities may have negative spillovers on third parties. Fraudulent disclosures send false signals on industry investment opportunities to players and investors. They may also lead regulators to pursue incorrect regulatory policies.	Sidak (2003), Kumar and Langberg (2009).

TABLE 7

Source: Authors' elaboration

c) Free riding on information.

Accounting information can be viewed as a public good. A public good is both non-excludable and non-rivalrous. One of the problems arising from public goods is the free-rider behaviour, in which people who do not pay for the good may continue to access it. In this context, existing stockholders implicitly pay for the production of information but cannot charge potential investors for the use of such information. Prospective investors, therefore, free ride on information that existing shareholders have paid for, leading to the potential underproduction of information in the economy.²⁸

d) Prisoner's dilemma.

Another limit to the argument of voluntary disclosure relates to the so-called *prisoner's dilemma* (PD). Actors face the PD when they can maximise their joint and individual utility by taking a given action, but they cannot secure binding commitments from each other to take that action. Moreover, in the absence of such a com-

mitment, the best course for each actor is to choose a second-best alternative. That, however, is suboptimal. In this context, a firm would only be willing to disclose if other firms did the same. The information produced by one firm for its investors may be valuable to investors in other firms, since it may reveal something about the firm itself or about the industry in which the firm operates. Therefore, a firm acting individually would, in principle, be reluctant to disclose certain costly information, fearing that others could get a free ride or that such information may give a competitive advantage to rivals.²⁹

e) Managers' misbehaviour

It has also been noted that linking mandatory disclosure to legal liability may constitute a way to ensure the quality of a company's disclosure and the credibility of its commitments to continue honest disclosure in the future.³⁰ Mandatory disclosure can also be seen as a solution to *moral hazard* arising from conflicts of interest within a corporation in several ways:

²⁸ Leftwich (1980), Watts and Zimmerman (1986), and Beaver (1998).

²⁹ See Macey (2003).

³⁰ See Healy et al. (2001).

- i. Rules requiring the disclosure of detailed information about management's compensation aim at helping shareholders to monitor management's self-interested behaviour.³¹
- ii. Disclosure is a tool for facilitating the shareholders' assessment of company's performance and the management's stewardship of the company.³² The assessment resulting from disclosure is key for shareholders, who have two options in the case of an unfavourable outcome: they either might want to exit the company by selling their investment or engage in an action to change the membership of the board of directors.
- iii. Disclosing information about significant transactions between the corporation and the managers leads to the reduction of shareholders' monitoring expenses and therefore reduces the overall agency costs.³³
- f) Low-cost commitment device.
Commitment arising from disclosure regulation can mitigate information asymmetries and reduce volatility at lower costs.³⁴ Moreover, a mandatory disclosure regime can be beneficial, given that private contracts may not be able to produce a sufficient level of commitment, while the possibility of criminal penalties may be more effective. The effectiveness of particular

disclosure rules depends on the enforcement mechanisms.³⁵

- g) Regulation as a mechanism for standardisation.

The diversity of substance, format, and quality of information that is disclosed in the market can lead to confusion among investors, who may not be able to adequately compare such information. Some formats of disclosure are easier to understand than others, and some disclosures tend to hide information more than they reveal it.³⁶ In this regard, mandatory disclosure can contribute to accelerating the standardisation process, improving the degree of comparability among firms and thus increasing the value of information to investors. In this regard, there is a debate on the optimal level of regulation. While regulation at a higher level generates benefits in terms of standardisation, doing it at a lower level allows for better specificity and the fostering of competition among regulatory regimens.³⁷ On the other hand, it has long been understood that specifying the most highly preferred set of accounting standards is impossible without knowledge of the agents' preferences and decision problems.³⁸ The accounting standard that eliminates information asymmetry to the extent possible by disclosing more precise information will always be the most desirable standard. But more information is not always desirable when multiple strategic players interact.³⁹

³¹ See Mahoney (1995).

³² See Kershaw (2012).

³³ See Mahoney (1995).

³⁴ See Mahoney (1995) and Rock (2002).

³⁵ See Hay and Shleifer (1998), Djankov et al. (2003), and Shleifer (2005).

³⁶ See Easterbrook and Fischel (1984) or Dye and Sunder (2001).

³⁷ See Barth et al. (1999), Romano (2001), Huddart et al. (1999), Rock (2002), and Chemmanur and Fulghieri (2006).

³⁸ See Demski (1973).

³⁹ See Kanodia et al. (2000).

h) Protection of unsophisticated investors.

Mandatory disclosure can also be seen as a strategy designed to protect unsophisticated investors⁴⁰. A key objective of securities regulation is ensuring that market participants have sufficient information to participate in the market on an informed basis. The law of investor protection seeks to ensure that investors are correctly informed about the pricing of publicly-traded securities and pursues the safeguarding of the quality of issuers in public markets. The literature maintains that the goal of disclosure is helping the market participants to determine prices for securities that accurately reflect all available information.⁴¹ The law protects holders of shares and debt securities in the public markets better than it does other types of investors because of the nature of listed companies and publicly trading markets. In small firms, investors have firsthand knowledge about their companies, managers, and shareholders, something that does not occur with investors of listed companies. Equally, an unexpected failure or fraud in one listed company may affect other listed companies in the

same market, causing an impact across the entire market. Regulators' are concerned about the welfare of financially unsophisticated investors, and, by creating minimum disclosure requirements, they try to reduce the information gap between the informed and the uninformed. However, this explanation may imply that the objective of disclosure regulation is to redistribute income, rather than to improve economic efficiency. After all, unsophisticated investors could choose to reduce the information gap by investing in financial knowledge or hiring the services of sophisticated intermediaries.⁴²

4.2. Fair disclosure regulation

Fair disclosure regulation compels a company that wishes to pass on market-moving information to share the news with everyone at the same time. Thus, all material information must be released publicly and simultaneously to all market participants. Many arguments in favour of this regulation are summarised in Table 8.

⁴⁰ See Lefwich (1980), Watts and Zimmerman (1986), and Beaver (1998).

⁴¹ Mahoney (1995).

⁴² Healy et al. (2001).

ARGUMENTS IN FAVOUR OF FAIR DISCLOSURE REGULATION

Certain members of the investment community with access to private information have a trading advantage over (and at the expense of) the wider investing public. Selective disclosure creates the opportunity for analysts' favoured clients to earn trading profits at the expense of uninformed investors and, thus, might be considered "unfair".	SEC (2000a)
Selective disclosure creates incentives for analysts to optimistically bias their opinions in order to maintain access to information.	Zitzewitz (2002)
By increasing the asymmetry of information, selective disclosure can reduce liquidity and increase firms' cost of capital.	SEC (2000b)
Corporate managers use key analysts to guide or manage earnings forecasts of analysts so as to minimise surprises and sudden price movements on earnings announcements. Artificial smoothing and the delay of the price discovery process give undue trading advantage to a favoured few.	SEC (2000a)
FD regulation avoids discrimination against individual investors. Prior to regulation, market professionals had the distinct advantage of being able to elicit selective information from managers and could make recommendations and engage in trading without being prosecuted.	Morano (2001)
Regulation improves investor confidence in the integrity of the capital markets by reducing the potential for corporate management to gain or maintain favour with particular analysts or investors.	SEC (2000a)
Regulation increases market efficiency given that information leakage makes the price process more informative in the short-run but reduces its informativeness in the long-run.	Brunnermeier (2005)

TABLE 8

Source: Authors' elaboration

5. EMPIRICAL EVIDENCE ON MANDATORY AND FAIR DISCLOSURE REGULATION

The preceding debate illustrates that arguments in favour of and against mandatory disclosure are complex. Whether potential market solutions contribute to eliminating or mitigating the agency problems or a mandatory disclosure regulation is a better remedy is ultimately an empirical question. At the empirical level, the academic literature has focused on a number of dif-

ferent directions, trying to refute the main theoretical arguments. But, as often happens, we can find empirical evidence supporting both sides of the discussion.

Regarding the empirical debate on whether the incentives for voluntary disclosure are enough, a wide literature supports an affirmative answer. According to these studies, mandatory disclosure would not be necessary. See table 9 for the details of studies that provide evidence of the positive effects of voluntary reporting.

EMPIRICAL EVIDENCE (I): THERE ARE ENOUGH INCENTIVES FOR VOLUNTARY DISCLOSURE	
Managers act as if greater disclosure reduces cost of capital.	Choi (1973), Healy et al. (1999), Frankel et al. (1995), Lang and Lundholm (2000).
Voluntary disclosure reduces information asymmetries, increases liquidity in firm's stock, and reduces bid-ask spreads.	Greenstein and Sami (1994), Welker (1995), Botosan (1997), Healy et al. (1999), Gelb and Zarowin (2000), Richardson and Welker (2001), Leuz and Verrecchia (2000), Botosan and Plumlee (2002), Graham et al. (2005), Poshakwale and Courtis (2005), Ng (2011).
There is a direct and negative link between voluntary disclosure and the cost of equity capital due to the reduction of perceived risk.	Dhaliwal et al. (1979), Barry and Brown (1985 and 1986), Prodhan and Harris (1989), Frankel et al. (1995), Lang and Lundholm (2000), Hail (2003), Brown et al. (2004), Graham et al. (2005), Schrand and Verrecchia (2005), Botosan (2006), Leone et al. (2007).
There is an inverse relationship between disclosure and the effective interest cost of raising debt.	Sengupta (1998), Miller and Puthenpurackal (2002).
Risk reporting deficits are not improved by the requirement of regulation.	Rajgopal (1999), Kajüter and Esser (2007).
Companies issuing equity and debt instruments in capital markets tend to engage in voluntary disclosure policies and the quality of the disclosed information increases prior to seasoned equity offering.	Ruland et al. (1990), Lang and Lundholm (1993, 1997), Healy et al. (1999), Marquardt and Wiedman (1998).
Voluntary disclosure is linked to the probability of hostile takeovers.	Brennan (1999).
Stock-based compensation plans for managers encourage them to engage in voluntary disclosure policies.	Noe (1999), Aboody and Kasznik (2000), Miller and Piotroski (2000).
Voluntary disclosure may reduce the litigation risk.	Skinner (1993, 1997).
There is mixed evidence regarding the disincentive effect of voluntarily forward-looking disclosure due to the litigation risk. Forthcoming disclosure can reduce the expected litigation costs.	Kasznik and Lev (1995), Skinner (1997), Johnson et al. (2001), Field et al. (2005).
Insider trading incentives contribute to managers' propensity to provide earnings forecasts. Maximisation of stock plan awards implies the opportunistic timing of voluntary disclosures.	Aboody and Kasznik (2000), Nagar et al. (2003), Cheng and Lo (2006).
For the majority of small firms the imposition of disclosure requirements may imply significant costs that outweigh their benefits in terms of market value and liquidity.	Bushee and Leuz (2005).
Silence speaks. Investors interpret silence negatively, that is, they seem to equate no news with bad news.	Hollander et al (2010).

TABLE 9

Source: Authors' elaboration

However, there are also a number of empirical studies indicating that the existing incentives in the markets are not enough to guarantee the voluntary disclosure of a

full package of relevant information by firms. According to these studies, the requirement of a disclosing regulation would be justified. See table 10 for more details.

EMPIRICAL EVIDENCE (II): THERE ARE NOT ENOUGH INCENTIVES FOR FULL VOLUNTARY DISCLOSURE	
Voluntary and conservative disclosure is not a primary factor in determining the cost of equity. The link between voluntary disclosure and the cost of equity capital is not significant or even positive.	Francis et al. (2004, 2005), Lui and Wysocki (2007), Cohen (2008).
Using bid-ask spreads to proxy for information asymmetry is problematic because less than half of the total spread is comprised of information costs.	Stoll (1989), George et al. (1991).
Mandatory disclosure significantly reduces the cost of equity for mandatory adopters although this reduction is only present in countries with strong legal enforcement.	Li (2010).
There are methodological limitations in the studies analysing the connection between disclosure and cost of capital.	Core et al. (2008), Easton and Sommers (2007).
Proprietary costs that those firms revealing information to outside parties face (e.g. profitable client profiles, profitable market segments, etc.) are a relevant source of negative incentives for voluntary disclosure.	Harris (1998), Berger and Hann (2003), Leuz (2004).
Managers have limited incentives for disclosing private risk information. Accounting conservatism or asymmetric timeliness involves the use of stricter standards for recognising bad news as losses than for recognising good news as gains. The withholding of bad news by managers is widespread evidence due to the personal costs for managers.	Penman (1980), Lev and Penman (1990), Basu (1997), Miller (2002), Carlon et al. (2003), Lajili and Zéghal, (2005), Linsley et al. (2006), Kothari et al. (2009), Lafond and Roychowdhury (2008), Dechow et al. (2009), Sletten (2012).
Managers delay the disclosure of good news and accelerate the release of bad news prior to stock option award periods to increase their stock-based compensation.	Aboody and Kasznik (2000).
Managers of firms in turnaround situations are more likely to provide earnings forecasts if they have higher stock option compensation at risk.	Miller and Priotoski (2000).
Managers withhold bad news but exogenous stock price declines can induce its disclosure.	Sletten (2012).
Less than full disclosure arises when investors are uncertain about firms' information endowment, allowing firms with unfavourable information to remain silent because investors cannot distinguish them from firms without information.	Dye (1985), Jung and Kwon (1988), Penno (1997), Pae (2002).
Less than full disclosure arises when different investors interpret firms' disclosure in different ways	Fishman and Hagerty (2003), Suijs (2007).
Firms do not fully disclose their private information when truthful disclosure cannot be verified ex-post.	Crawford and Sobel (1982), Stoken (2000).
Earnings differential informativeness in bad-news quarters is more pronounced when managers do not voluntarily disclose the news, information asymmetry is stronger, and managers are net sellers of stock.	Roychowdhury and Sletten (2012).
Less than full disclosure may arise when managers are uncertain about investors' interpretation of corporate disclosure depending on the audience.	Dutta and Trueman (2002), Fishman and Hagerty (2003).

TABLE 10

Source: Authors' elaboration

In the presence of market failures (as externalities), individual incentives do not guarantee an optimal social outcome since market prices are not good signals of marginal rates of substitution and marginal rates of transformation. In connection to the existence of exter-

nalities arising from corporate disclosure, several studies provide evidence of both positive and negative spillover effects when firms report the right and wrong information. Table 11 shows the results of the main works in connection to this topic.

EMPIRICAL EVIDENCE (III): DISCLOSURE PRODUCES SPILLOVER EFFECTS	
Disclosure produces positive externalities to investors and analysts. Firms' announcements provide information that is useful to investors in valuing other firms of the same industry.	Foster (1981), Han et al. (1989), Bushee and Leuz (2005).
Increased disclosure by both foreign and domestic peers after IFRS adoption has a positive spillover effect on a firm's investment efficiency.	Chen et al. (2012).
Negative effects of a restatement by a firm may transfer equity market penalties to other firms' competitors.	Gleason et al. (2004), Xu et al. (2006).
A negative externality may arise if the misreporting activity by one firm leads competitors to make sub-optimal investment decisions based on the erroneous information.	Sidak (2003), Durnev and Mangen (2007).
In the presence of the interaction of sequential discretionary disclosures across firms, the disclosure of favourable news by the leader causes a negative externality on the investors' beliefs regarding the future profitability of the follower, prompting the follower to disclose more to mitigate this externality.	Jorgensen and Kirschenheiter (2012), Beatty et al. (2013).

TABLE 11

Source: Authors' elaboration

Whether the litigation risk actually affects actions of corporate disclosure, it has also been studied from an empirical perspective. However, there is a general

paucity of evidence on the subject. The main findings in this regard are summarised in Table 12.

EMPIRICAL EVIDENCE (IV): LITIGATION RISK AND VOLUNTARY DISCLOSURE	
Disclosure deters certain types of litigation.	Field et al (2005).
Litigation risk is not a robust incentive for disclosure. Significant declines in earnings are not a sufficient cause of litigations, and managers are more likely to issue earnings forecasts in a less litigious financial reporting environment.	Skinner (1997), Baginski et al. (2002).
Firms tend to reduce disclosures subsequent to class-action lawsuits	Rogers and Van Buskirk (2009).

TABLE 12

Source: Authors' elaboration

Empirical work on the relationship between corporate disclosure and monitoring by the board has mainly focused on the nature of corporate ownership (concentration percentage, family firms versus insti-

tutional investors) and on the nature of the board of directors (basically in connection to the percentage of outsiders). Table 13 contains the main findings on the subject.

EMPIRICAL EVIDENCE (IV): BOARD OF DIRECTORS AND CORPORATE GOVERNANCE	
As outside director ownership in the firm and outside director tenure on the board increase, and as the number of outside directorships in other firms held by outside directors decreases, the likelihood of financial statement fraud decreases.	Beasley (1996).
Monitoring complements disclosure rather than substituting for it. There is a positive relation between the information voluntarily disclosed and increased monitoring by shareholders. The probability of the occurrence of management earnings forecasts and the frequency of such forecasts are positively associated with the percentage of the board that consists of outsiders.	Ajinkya et al. (2005), Karamanou and Vafeas (2005).
Ownership concentration, directors' and executives' equity-based incentives, and outside directors' reputations vary inversely with earnings' timeliness.	Bushman et al. (2004).
Controlling owners are perceived to report accounting information for self-interested purposes, causing the reported earnings to lose credibility to outside investors.	Fan and Wong (2002).
There is a positive relationship between disclosure and institutional investors' ownership due to the pressure they exert on managers.	Healy et al. (1999), Bushee and Noe (2000).
Firms with concentrated institutional ownership are less likely to provide voluntary disclosures.	Core (2001), Bushee et al. (2003), Ajinkya et al. (2005).
Firms that founding families manage are more likely to issue warnings when facing bad news while making fewer disclosures about their corporate governance practices.	Ali et al. (2007), Chen et al. (2008).

TABLE 13

Source: Authors' elaboration

Regarding the impact of mandatory disclosure and the stopping of "selective disclosure" on traded equity and debt instruments issued by firms, most of the empirical studies for the US economy have focused on the impact of changes in regulation, including the Exchange Act (1934), the Securities Act Amendments (1964), the Eligibility Rule on the OTC Bulletin Board, (1999), Regulation Fair Disclosure (2000), and

the Sarbanes-Oxley Act (2002). Proponents of these regulations argue that lack of firm reporting and selective disclosure are unfair and undermine the integrity of capital markets, while their opponents assert that these rules would imply a *chilling effect* on communication between firms and investors. Table 14 exhibits some of the empirical results in this regard. They seem to be quite mixed.

EMPIRICAL EVIDENCE (V): IMPACT OF MANDATORY DISCLOSURE REGULATION ON TRADED EQUITY AND DEBT	
A signal that mandatory disclosures may improve investors' assessment of risky securities is the decrease of the variance of abnormal returns of new issues after the imposition of disclosure regulation.	Seligman (1983), Ferrell (2003), Greenstone et al. (2006).
Regulation may shift riskier securities to less regulated markets (private placements). Given this crowding-out effect of regulation, the impact on the variance of abnormal returns of new issues in a sample of public capital markets is not a good signal of the benefits arising from mandatory disclosure.	Jarrell (1981), Simon (1989).
There is a negative association between an index of disclosure level and the cost of capital and debt.	Botosan (1997), Sengupta (1998), Botosan and Plumlee (2002).
The commitment to increased disclosure lowers bid-asked spreads and increases trading volume.	Leuz and Verrecchia (2000).
Improvements in market liquidity seem to be driven by market-wide trends and unrelated to regulation.	Daines and Jones (2005), Mahoney and Mei (2006).
There is little empirical evidence on the link between information, stock price efficiency, and capital allocation.	Durnev et al. (2003), Verdi (2006).
Regulation reduces the impact of information disseminated by analysts on prices and produces a shift in analyst coverage from smaller to larger firms.	Gintchel and Markov (2004), Gomes et al. (2007).
Companies do not respond to the regulation by increasing the quality of their disclosures, which is reflected in a higher level of information asymmetry. Regulation implies an increase in the quantity of public information, but it only serves to provide a higher volume of information that is more difficult to interpret.	Heflin et al. (2003), Bailey et al. (2003), Straser (2002).
Firms with greater number of analysts covering them and greater institutional ownership are less likely to have conference calls.	Tasker (1998), Bushee et al. (2004).

TABLE 14

Source: Authors' elaboration

The analysis of the impacts of fair disclosure regulations has also generated abundant empirical literature. Most of the studies have focused on the following: the so-called *chilling effect* on the quantity and quality of corporate information; the impact of the regulation on the accuracy and the dispersion of the financial analy-

sis, as well as on the level of coverage by analysts; the effect of the regulation on the cost of capital and on the volatility of the share prices; and the incidence of regulation on the symmetry of information among investors of different types. See table 15 for a summary of the main results.

EMPIRICAL EVIDENCE (VI): IMPACT OF FAIR DISCLOSURE REGULATION		
Chilling effect on information	Regulation has no chilling effect on information: Zitzewitz, E. (2002), Bushee et al. (2004).	Regulation has a chilling effect on information: Bushee et al. (2003), Yang and Mensah (2006), Wang (2007), Srinidhi et al. (2009); Koch et al. (2013).
Impact on the accuracy of analysts' forecasts	Positive: Mohanram and Sunder (2001), Agrawal and Chadha (2006), Rees and Adut (2005).	No significance or negative: Shane et al. (2001), Heflin et al. (2003), Bailey et al. (2003), Francis et al. (2006), Kwag and Small (2007), Bagnoli et al. (2008).
Impact on the dispersion of analysts' forecasts	Significant increases: Mohanram and Sunder (2001), Irani and Karamanou (2003), Bailey et al. (2003).	No significance: Shane et al. (2001), Heflin et al. (2003), Francis et al. (2006).
Impact on the cost of capital	Declines in medium and large firms: Chen et al. (2010).	No significant change: Duarte et al. (2008).
Impact on the return volatility around earnings announcements	Decrease: Shane et al. (2001), Eleswarapu et al. (2004), Heflin et al. (2003), Gintschel and Markov (2004), Gadarowski and Sinha (2007).	No significance or increase: Bailey et al. (2003), Bushee et al. (2003), Francis et al. (2006).
Impact on level of information asymmetry reflected in trading cost (bid-ask spreads)	Decrease: Eleswarapu et al. (2003), Chiyachantana et al. (2004), Lee et al. (2004), Ahmed and Schneible (2007).	Neutral or increase: Straser (2002), Sidhu et al. (2008), Koch et al. (2013) through non-material information used to complete the "mosaic" of information-, Bushee et al. (2013).
Impact on firms' coverage	Reduction for well-followed firms while: Mohanram and Sunder (2006).	Increase for firms that were less followed prior to regulation: Mohanram and Sunder (2006).
Impact on analyst conflicts of interest	Mitigated: Ertimur et al. (2007).	Not mitigated: Mayew (2008).
Impact on conference call related behaviour	Regulatory intervention over conference call access on the basis of levelling the information playing field may be unwarranted: Mayew et al. (2013).	Firms tend to either stop holding closed conference calls or to open them: Bushee et al. (2003), Yang and Mensah (2006).
Impact on herding behaviour among financial analysts	Neutral: Mensah and Yang (2008).	
Impact on good news disclosure	Managers selectively disclose good news: Rogers and Van Buskirk (2008).	Firms reduce the withholding of bad news relative to good news: regulation: Kothari et al. (2009).

TABLE 15

Source: Authors' elaboration

6. FINAL COMMENTS

For good or ill, it appears that mandatory and fair disclosure regulation is here to stay. A verifiable fact is the widespread support for mandatory regimes, and many countries have adopted or strengthened their mandatory disclosure requirements in the last years. All over the world, regulators impose disclosure duties on companies whose securities are admitted to trading in regulated markets.

The disclosure literature is interlinked with the literature on corporate governance and management incentives which has endogeneity problems, given that there is uncertainty and active debate on how to measure governance quality and incentives.

Much of the debate on the impact of regulation on corporate disclosure to date has focused primarily on the merits and disadvantages of mandatory and fair disclosure in the United States. However, recently, a number of empirical studies analysing the case for Europe have been accumulated⁴³.

With the advent of the Internet, electronic Business Reporting (eBR) has emerged as a new trend. The Internet became the primary source of financial information for investors. Moreover, the increasing use of social networks (SNs) is starting to change the way in which companies relate to stakeholders. To our best knowledge, Internet or social network reporting scandals have yet to take place in Europe, and, as the history of financial regulation suggests, a higher degree of regulation has almost always resulted from financial scandals. Although securities and market regulation develop in an empirical manner and typically respond to crisis-driven events, it may be time to analyse whether the potential effects of the use of new technologies on corporate disclosure recommend a change in regulation in order to prevent problems such as mar-

ket manipulation or insider trading among others. So far, the academic literature has paid little attention to this phenomenon. New challenges have arisen from the use of the Internet and social networks, and we believe that there are opportunities for future research that will advance the analysis of the benefits, pitfalls, risks, and drawbacks of the use of new technologies in corporate disclosure.

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⁴³ Ferrell (2004) has pointed out that regulation may have different impacts in countries with dispersed ownership structures (as is the case in the United States) and in countries with concentrated ownership structures (as is the case in most countries around the world, including those of Continental Europe).

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Normas para publicar en Análisis Financiero

La revista “Análisis Financiero” editada por el Instituto Español de Analistas Financieros es una referencia fundamental para los profesionales del análisis financiero y para los investigadores de los departamentos de finanzas de las Universidades a quienes va dirigido. Además, se ha convertido en punto de encuentro entre la experiencia y la visión que del mercado tienen destacados profesionales del mundo financiero y la investigación generada por profesores y catedráticos de economía financiera. La línea editorial que se ha seguido en estos años ha sido la de aunar el rigor técnico con la utilidad práctica, camino por el que se va a profundizar en los próximos números.

TRABAJOS QUE PUBLICA ANÁLISIS FINANCIERO

Análisis Financiero publica trabajos teóricos, empíricos y ensayos que tengan una aplicación dentro del ámbito de las finanzas corporativas, los mercados financieros y sus instituciones, el gobierno corporativo, y otros temas que enriquezcan el conocimiento del análisis financiero. Por tanto, admite originales con aportaciones teóricas bien fundamentadas; trabajos empíricos bien motivados desde un punto de vista teórico; avances en la aplicación práctica de los anteriores; y ensayos que muestren ideas, enfoques o métodos de análisis novedosos. Todos los anteriores deben referirse al objeto de la revista y deberán tener una utilidad para la mejora del análisis y la valoración en el ámbito financiero y corporativo. Todos los trabajos recibidos, que cumplan las condiciones mencionadas, serán previamente revisados de forma anónima por dos evaluadores externos especialistas en el tema tratado.

REMISIÓN DE LOS TRABAJOS Y EVALUACIÓN ANÓNIMA POR PARES

Los trabajos enviados para su eventual publicación podrán estar redactados en idioma español o en inglés, deberán ser inéditos, y no estarán sometidos a proceso de aceptación o publicación en otro medio.

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REGLAS DE PRESENTACIÓN Y ESTILO

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Fama, E. and Merton, M., 1972: *The Theory of Finance*. Dryden Press. Hinsdale (IL.).

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- Capítulo de libro:
Arnot, R., 1998: Investment Strategy, en: Bernstein, p. y Damodaran, A., eds. *Investment Management*, John Wiley. Nueva York 230-250.
- Documento en Internet:
Vélez-Pareja, I., 2003: Optimal Portfolio Selection: A Note, Working Paper, Disponible en http://papers.ssrn.com/sol3/papers.cfm?abstract_id=234883 [consultado 5 de noviembre de 2009].

Es importante que el lenguaje en el que se escribe el artículo sea comprensible para facilitar la difusión de las ideas expuestas entre el público al que va dirigida esta revista. Por ello, en la medida de lo posible, los autores deben evitar en el texto las expresiones matemáticas y cuando se incluyan deben ir numeradas y acompañadas de una explicación de las mismas. Las demostraciones necesarias se incluirán en un Apéndice.

A efectos de normalizar los trabajos y facilitar su comprensión se recomienda que haya un epígrafe inicial de Introducción, donde se expliquen los antecedentes y el propósito del trabajo y uno final de Conclusiones, donde se resuman claramente las aportaciones del trabajo para el análisis financiero (objeto de la revista). Después aparecerán las Referencias bibliográficas y los Apéndices.

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The magazine “*Análisis Financiero*” published by the Spanish Institute of Financial Analysts is an essential reference for professionals of the financial analysis and for researchers of financial economics departments in universities to whom it may concern. In addition, it has become a meeting point between the experience and the vision of the market that the outstanding professionals of the financial world have, as well the research generated by teachers and professors of financial economics. The editorial line that has been followed in recent years has been the one to combine the technical precision with practicality, in a way that is to deepen in future issues.

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- Book chapters:
Arnot, R., 1998: Investment Strategy, in: Bernstein, P. and Damodaran, A. eds. Investment Management, John Wiley. New York 230-250.
- Internet document:
Vélez-Pareja, I., 2003: Optimal Portfolio Selection: A Note, Working Paper, available at http://papers.ssrn.com/sol3/papers.cfm?abstract_id=234883 [accessed November 5, 2009].

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